

F. Course Description					
Course Name		Microeconomics I			
Course Language					
Course Level		Associate Degree ()	First Cycle (X)	Second Cycle ()	Third Cycle ()
Mode of Delivery					
Formal (X)		Distance Learning ()		Others ()	
Course Type		Course Unit Code		Course Code	
Required (X)	Elective ()				
Theory (Hours)	Application (Hours)	Total	Semester	National Credits	ECTS
			Fall / Spring		
Course Objectives		Introduces and analyzes the conditions for consumers both in product and factor markets in which they determine their product demand and factor supply.			
Course Content		Conditions of goods and services demand; labor supply.			
Pre-requisites					
Recommended Elective Courses					
Course Learning Outcomes		<p>Students:</p> <ol style="list-style-type: none"> 1. Understand the problem of consumers. 2. Understand conditions that effect consumer demand and how these conditions change. 3. Grasp objectives of utility maximization and cost minimization analyses of the consumer. 4. Understand labor supply problem of consumers in the factor market. 5. Understand how labor supply is determined and how the changing conditions do effect labor supply. 			
Course Coordinator					
Course Lecturer(s)		1. Yrd. Doç. Dr. Ünal TONGÜR			
Course Assistants					
Teaching Methods					
(X) Oral Presentation	() Case Study	() Computer assisted			
(X) Discussion	() Drama	() Laboratory			
(X) Problem Solving	() Invention	()			
() Experiment	() Project	()			
Course Notes / Textbooks		<ol style="list-style-type: none"> 1. Pindyck, R.S. and D.L. Rubinfeld, (2005). <i>Microeconomics</i>, Prentice-Hall International. 2. Bulmuş, İ., (2004). <i>Mikroiktisat</i>, Seçkin Yayınevi. 3. Frank, R.H., (2006). <i>Microeconomics and Behaviour</i>, McGraw-Hill. 4. Koutsoyiannis, A., (1984). <i>Modern Microeconomics</i>, MacMillan Publishers Ltd. 5. Nicholson, W., (1997). <i>Intermediate Microeconomics</i>, The Dryden Press. 			
Evaluation System					
() Direct Conversion System				Relative Assessment	
		Requirements	Number	Percentage of Grade	



Measurement and Evaluation System	Attendance	15	
	Quizzes		
	Midterm Exam(s)	1	%30
	Homework(s) / Seminar(s)		
	Term Assignment(s) / Project		
	Application (Laboratory, Atelier , Field Work, Problem Based Learning- PBL Reports)		
	Others (.....)		
	Final Exam	1	%70
	Total		% 100

Distribution of Topics By Weeks		
Weeks	Topics	Preparatory Work
1	Budget line and expenditure patterns under budget constraint	Reading course text books and journal articles, exercises
2	Consumer preferences	Reading course text books and journal articles, exercises
3	Consumers' choice and utility analysis	Reading course text books and journal articles, exercises
4	Revealed preference	Reading course text books and journal articles, exercises
5	Individual demand	Reading course text books and journal articles, exercises
6	Income and substitution effect, alternative approaches	Reading course text books and journal articles, exercises
7	Elasticity identities	Reading course text books and journal articles, exercises
8	Aggregate market demand	Reading course text books and journal articles, exercises
9	Mid-term exam	Reading course text books and journal articles, exercises
10	Utility maximization, Marshallian demand	Reading course text books and journal articles, exercises
11	Cost minimization, Hicksian demand	Reading course text books and journal articles, exercises
12	Consumer surplus analysis	Reading course text books and journal articles, exercises
13	Compensating and equivalent variation	Reading course text books and journal articles, exercises
14	Households and factor market	Reading course text books and journal articles, exercises
15	Labor supply	Reading course text books and journal articles, exercises

Program Outcomes	Course Learning Outcomes*									
	LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	Toplam
PO 01	2	2	2	2	2					10
PO 02	2	2	2	2	2					10
PO 03	2	2	2	2	2					10
PO 04										



PO 05										
PO 06										
PO 07										
PO 08										
PO 09										
PO 10										
PO 11										
PO 12										
PO 13										
PO 14			1	1						2
PO 15										
PO 16										
PO 17										
PO 18										

* 1: Low 2: Lowest 3: Average 4: High 5: Highest

ECTS of the Course Based on Learning, Teaching and Evaluation Activities (Average Hours)				
Activities	Number	Preparatory Work	Duration	Total Workload
Theory				
Applied Course				
Homework(s) / Seminar(s)				
Term Assignment / Project				
Application (Laboratory, Atelier, Field, Problem Based Learning - PBL)				
Other Learning Activities				
Quizzes				
Midterm Exam(s)				
Final Exam				
Total Workload (Hours)				
Rounding [Total Workload (hours) / Weekly Workload (30)] = ECTS				