

F. Course Description					
Course Name		English for Business			
Course Language		English			
Course Level		Associate Degree ( )	First Cycle (x)	Second Cycle ( )	Third Cycle ( )
Mode of Delivery					
Formal (x)		Distance Learning ( )		Others ( )	
Course Type		Course Unit Code		Course Code	
Required (x)	Elective ( )			0401378	
Theory (Hours)	Application (Hours)	Total	Semester	National Credits	ECTS
3	0	3	Spring	3	4
Course Objectives		The aim of the course is to improve the students' vocabulary, build their reading, writing and speaking capacities, reinforce their grammar knowledge and get them prepared for language exams.			
Course Content		Throughout the course, the vocabulary relating economics is given by means of the texts in the course book, and students are given the opportunity to use the words both verbally and in writing. Their grammar knowledge is reinforced and test skills are improved by means of grammar practices and tests worked out.			
Pre-requisites		None			
Recommended Elective Courses		None			
Course Learning Outcomes		<p>The participant</p> <ol style="list-style-type: none"> <li>1. knows the terminology of economics in English,</li> <li>2. understands texts on Economics in English,</li> <li>3. explains economic situations in English both verbally and in writing,</li> <li>4. employs English at B1 level,</li> <li>5. works out tests for KPDS and equivalent exams.</li> </ol>			
Course Coordinator					
Course Lecturer(s)		1. Yrd. Doç. Dr. Sibel Mehter AYKIN			
Course Assistants					
Teaching Methods					
(x) Oral Presentation	( ) Case Study	( ) Computer assisted			
(x) Discussion	(x) Drama	( ) Laboratory			
( ) Problem Solving	( ) Invention	( ) .....			
( ) Experiment	( ) Project	( ) .....			
Course Notes / Textbooks		<ol style="list-style-type: none"> <li>1. YATES, C. St J. (1989) <i>Economics</i>. English for Academic Purposes Series</li> <li>2. HEWINGS, M. (2005). <i>Advanced Grammar in Use</i>. Cambridge</li> <li>3. GÜRCAN, S.; GÜRBÜZ, R. (2009). <i>Test Your KPDS Level</i>. İrem Yayıncılık</li> </ol>			
Evaluation System					
( ) Direct Conversion System			(x) Relative Assessment		
		Requirements	Number	Percentage of Grade	
		Attendance	15		
		Quizzes			
		Midterm Exam(s)			



Measurement and Evaluation System	Homework(s) / Seminar(s)		
	Term Assignment(s) / Project		
	Application (Laboratory, Atelier , Field Work, Problem Based Learning- PBL Reports)		
	Others (.....)		
	Final Exam	1	
	<b>Total</b>		<b>% 100</b>

Distribution of Topics By Weeks		
Weeks	Topics	Preparatory Work
1	Content and Method of the Course	
2	The Price Responsiveness of Demand, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
3	The Price Responsiveness of Demand, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
4	Elastic and Inelastic Demand, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
5	Representing tastes as Indifference Curves, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
6	Utility Maximization and Consumer Choice, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
7	Revenues, Costs and Profits, Earnings, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
8	Midterm Exam	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
9	The Overall Picture, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
10	National Income Accounting, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
11	Money and Its Functions, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
12	Modern Banking, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
13	The Bank and the Money Supply, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
14	The Demand for Money, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)
15	The Pattern of World Trade, grammar, test skills	Yates (1989); Hewings (2005); Gürcan and Gürbüz (2009)

Program Outcomes	Course Learning Outcomes*									
	LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10
PO 01	4		3	3						
PO 02				3						
PO 03			2	3						
PO 04				3						
PO 05	1									
PO 06										
PO 07		2	3	1						
PO 08		2	3	1						
PO 09										
PO 10										
PO 11										
PO 12										
PO 13										
PO 14	5	5	5	5	5					
PO 15	4	4	4	4	4					
PO 16										
PO 17										
PO 18										

\* 1: Low

2: Lowest

3: Average

4: High

5: Highest



ECTS of the Course Based on Learning, Teaching and Evaluation Activities (Average Hours)				
Activities	Number	Preparatory Work	Duration	Total Workload
Theory				
Applied Course				
Homework(s) / Seminar(s)				
Term Assignment / Project				
Application (Laboratory, Atelier, Field, Problem Based Learning - PBL)				
Other Learning Activities				
Quizzes				
Midterm Exam(s)				
Final Exam				
Total Workload (Hours)				
Rounding [Total Workload (hours) / Weekly Workload (30)] = ECTS				4